

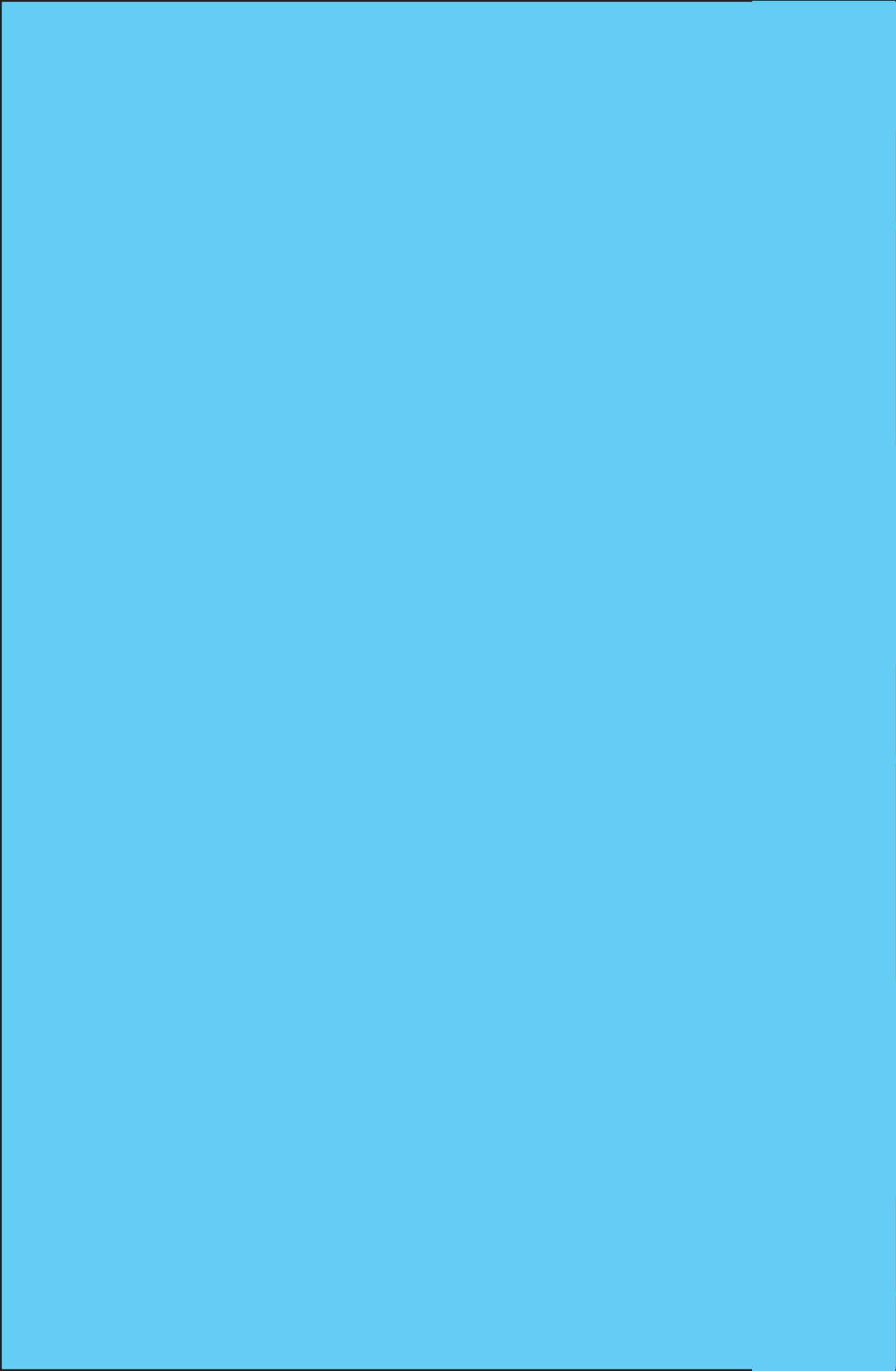
No. 2  
MARCH  
\$49.99



Ark  
MALL

The illustration depicts a stylized, modern building with a prominent red sign. The building is rendered in dark red and maroon tones, with a curved facade on the left side. The sign is a large, bright red rectangle with the words 'Ark' and 'MALL' written in a serif font. The background features light blue, wavy shapes representing hills or mountains under a clear sky. The foreground is a solid yellow color, suggesting a flat landscape or a platform.

MALL  
THE SHOPPING FUTURE





THE  
SMARTER  
CONSUMER

Matt Schinzel

Our story begins at Ark Mall.

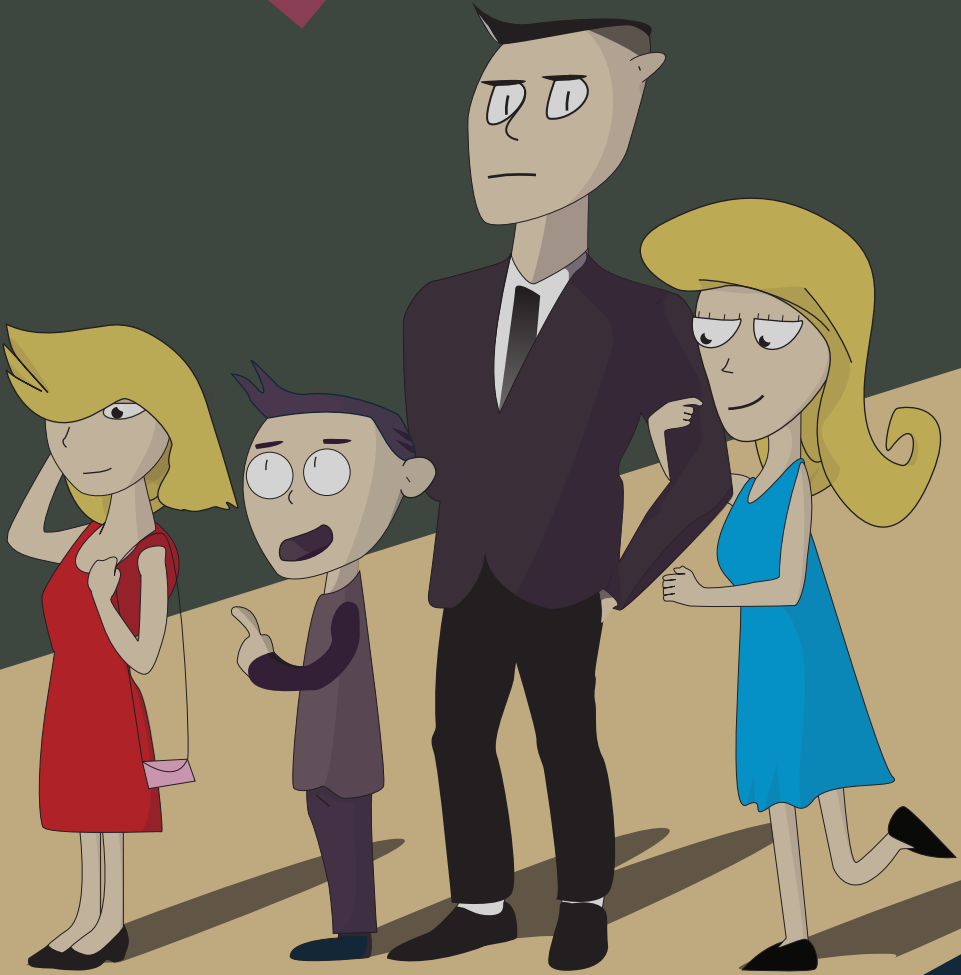
What wonders and adventures to be had within this utopian structure. The growth of a community can come together and experience luxuries while also enjoying the day with the family. But, not all is well



Ark  
MALL

Here are the heroes of our story. We have Charlie, Jello, Vince, and Sarah. Each of them are excited to be here at the mall, wanting to spend time with their loved ones and see the new goods in stores.

But not Vince, from a military background, he knows too well the dangers which lurk in today's society.



... Sticking Together...



... No Phones Family time...

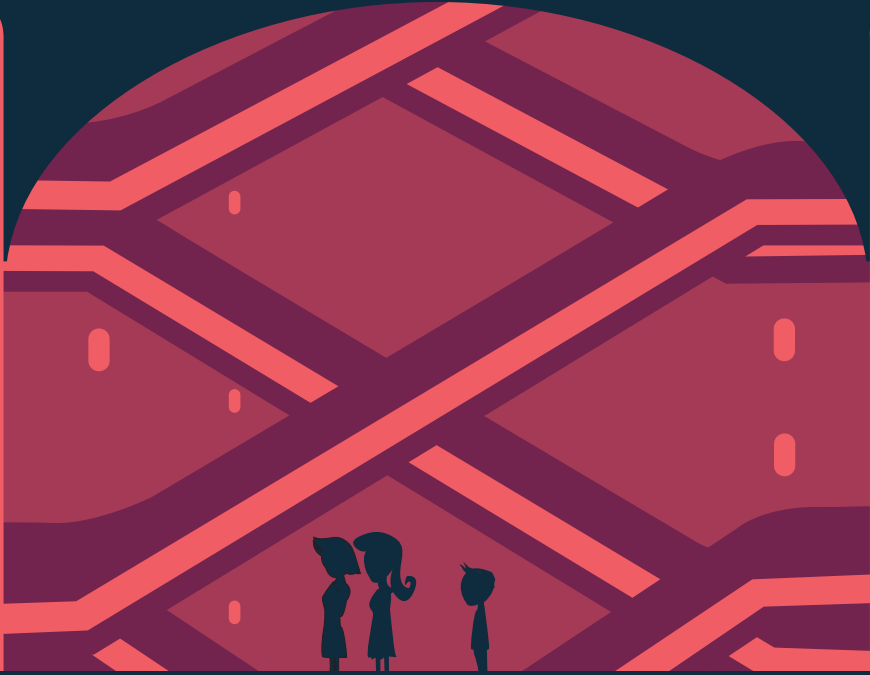


MALL

... Right?!  
Oh...



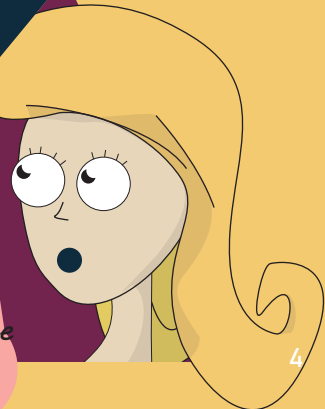
# WELCOME



*This place  
is amazing!*



I could get slushies...  
no.  
I could get that cat!...  
no.  
I could get a cat  
eating a slushie!



*I need those  
Deals*



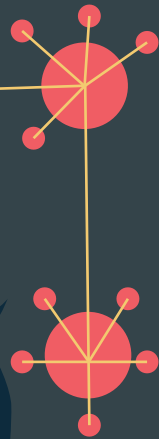
# BAAAAM!

?



MAPS

Where could they all have gone?





GPS  
could help



GPS  
RING  
RING  
RING

\*RING\*  
\*RING\*  
\*RING\*

BUY HERE

# ROTTEN PEAR WATCH

Version No. 589

# ONLY \$899.99

NO RETURNS



PRESS TO  
BUY HERE!

PRESS TO  
BUY HERE!

NO GIVE  
BACKSIES



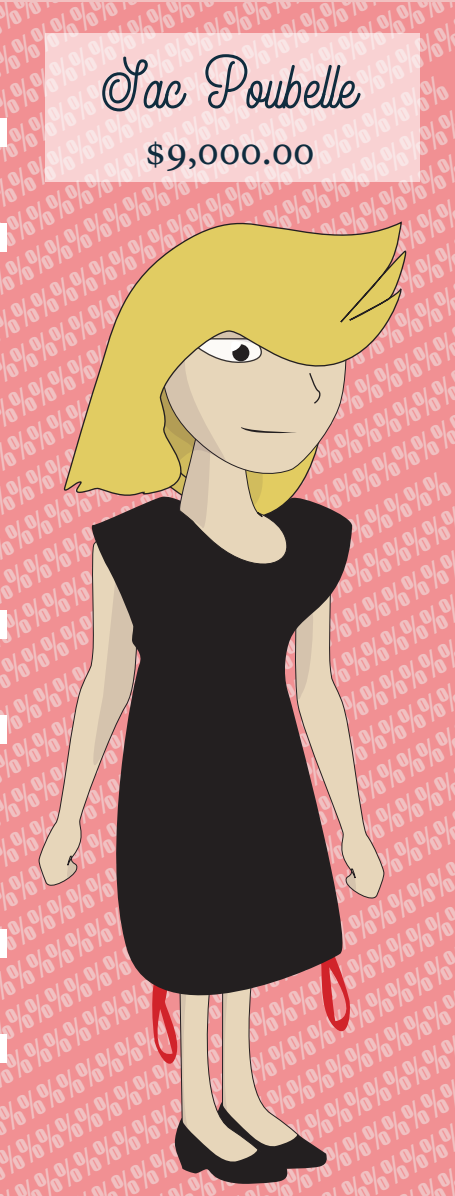
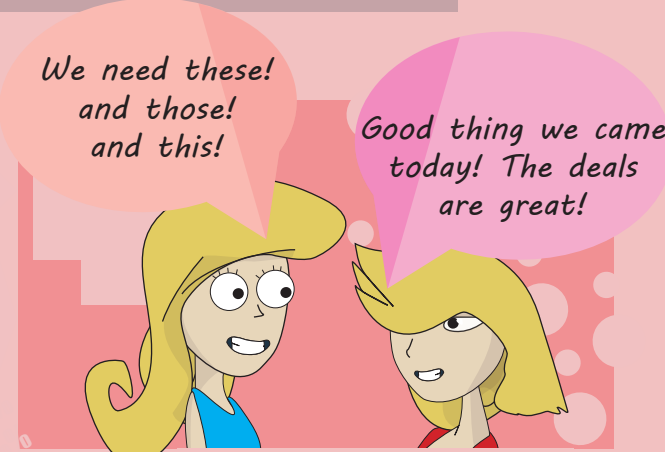
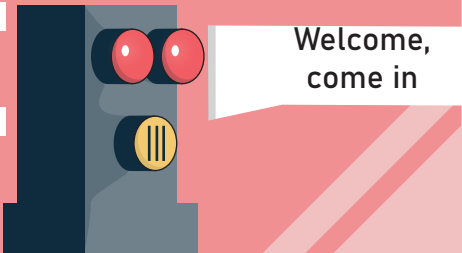
# PROCESSING



I can use this... I do not need it but it will help with reuniting my family so we can actually have some fond memories



# Forever Junk



**SALE SALE SALE SALE**  
**SALE SALE SALE SALE**  
**SALE SALE SALE SALE**

**DISCOUNTS**  
**SHOP TILL YOU DROP**  
**24HRS OPEN**

**20% OFF**

**50% OFF**

**90% OFF**

**75% OFF**

\$\$\$\$\$\$\$\$

\$7,459.83

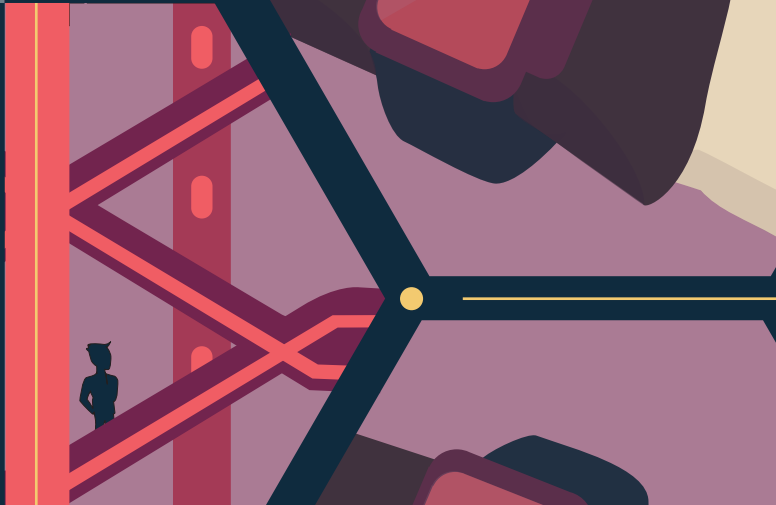
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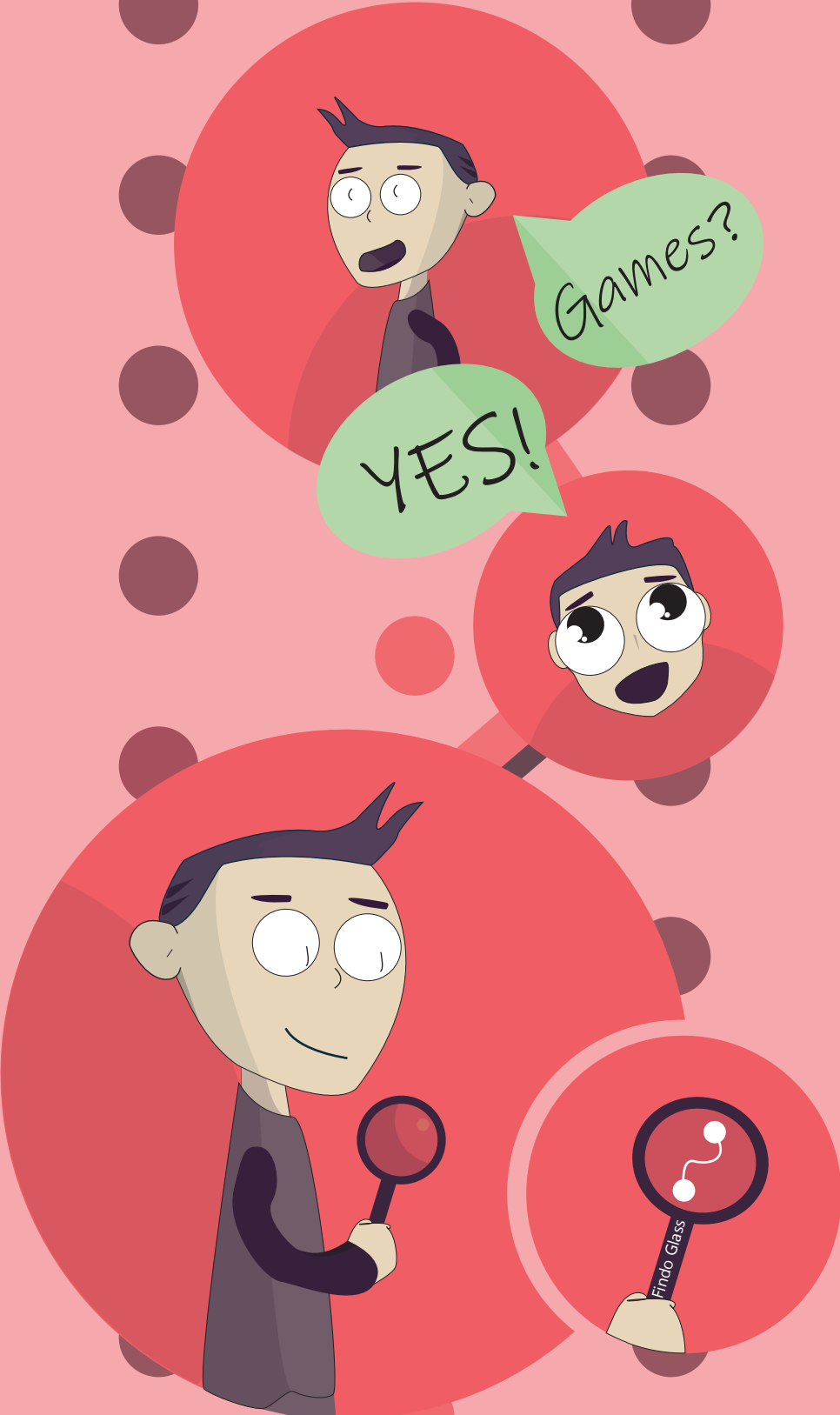
\$38,912.66

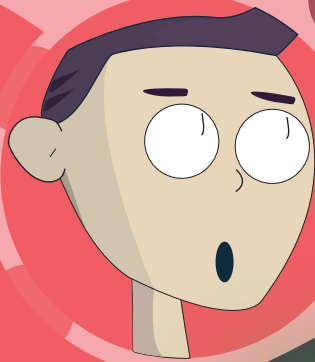
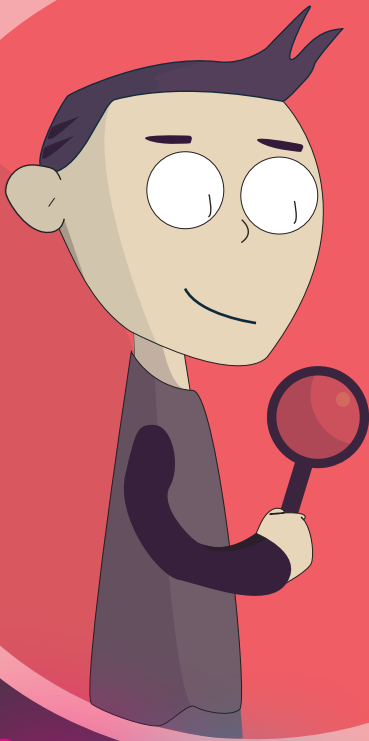
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This thing says up?  
Good soon I will be  
with my family







GAMES

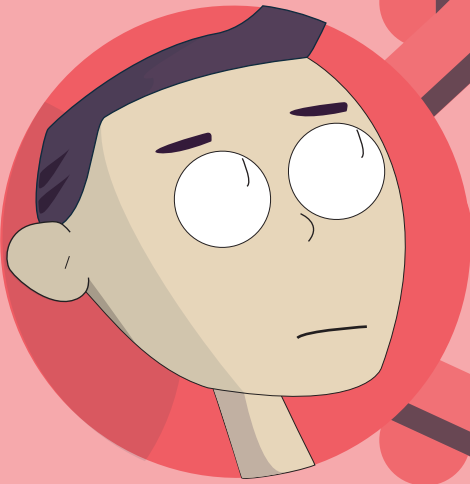
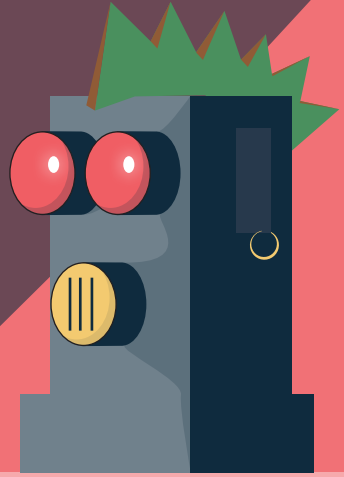
GAMES  
GAMES

BUY  
HERE  
GAMES

well well well,  
we finally  
meet



Good Day Sir,  
\$40.99 for this units browsing.  
Be advised, there are no refunds.  
Proceed for store browsing?



I suppose I need  
a new game.  
Alright Robotman,  
here is my allowance

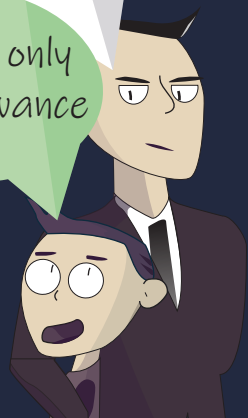




STOP

Lets go find everyone else. I dont know whats gotten into you all. But when we get home you are...

It was only my allowance



So it seems there is an issue...







Well...



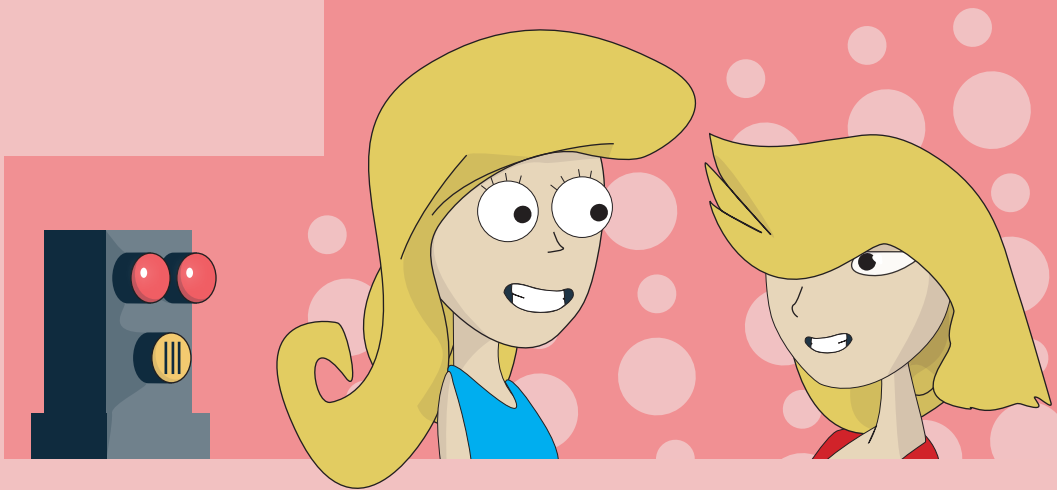
Its 12...



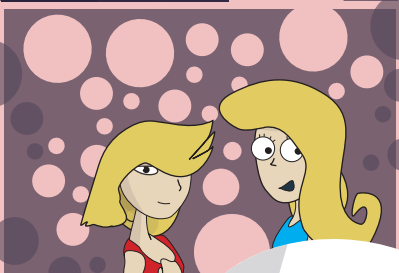
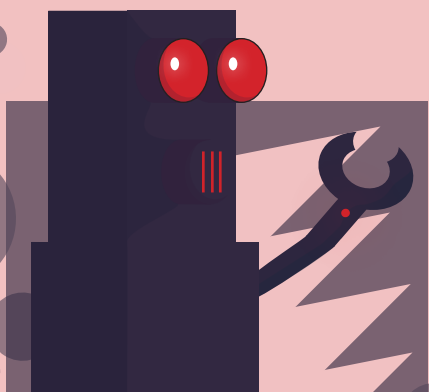
Times  
up

hah  
gotem

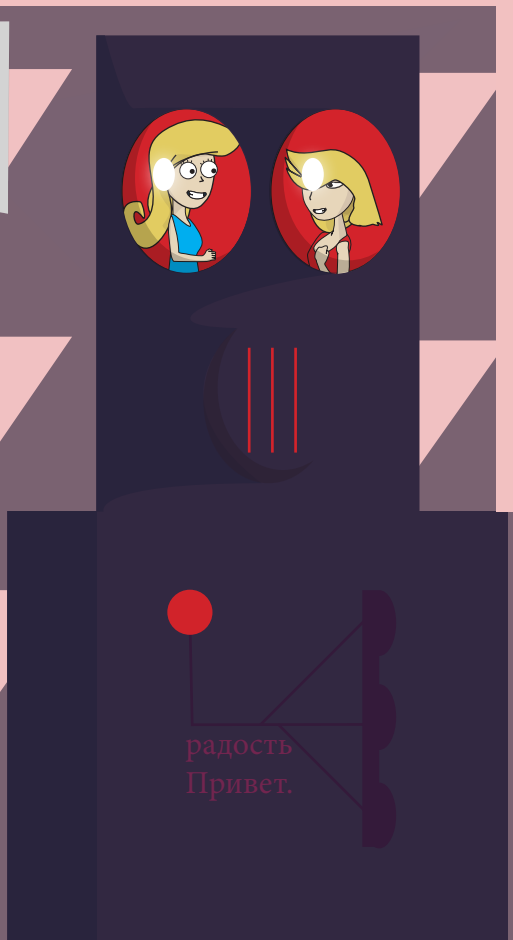


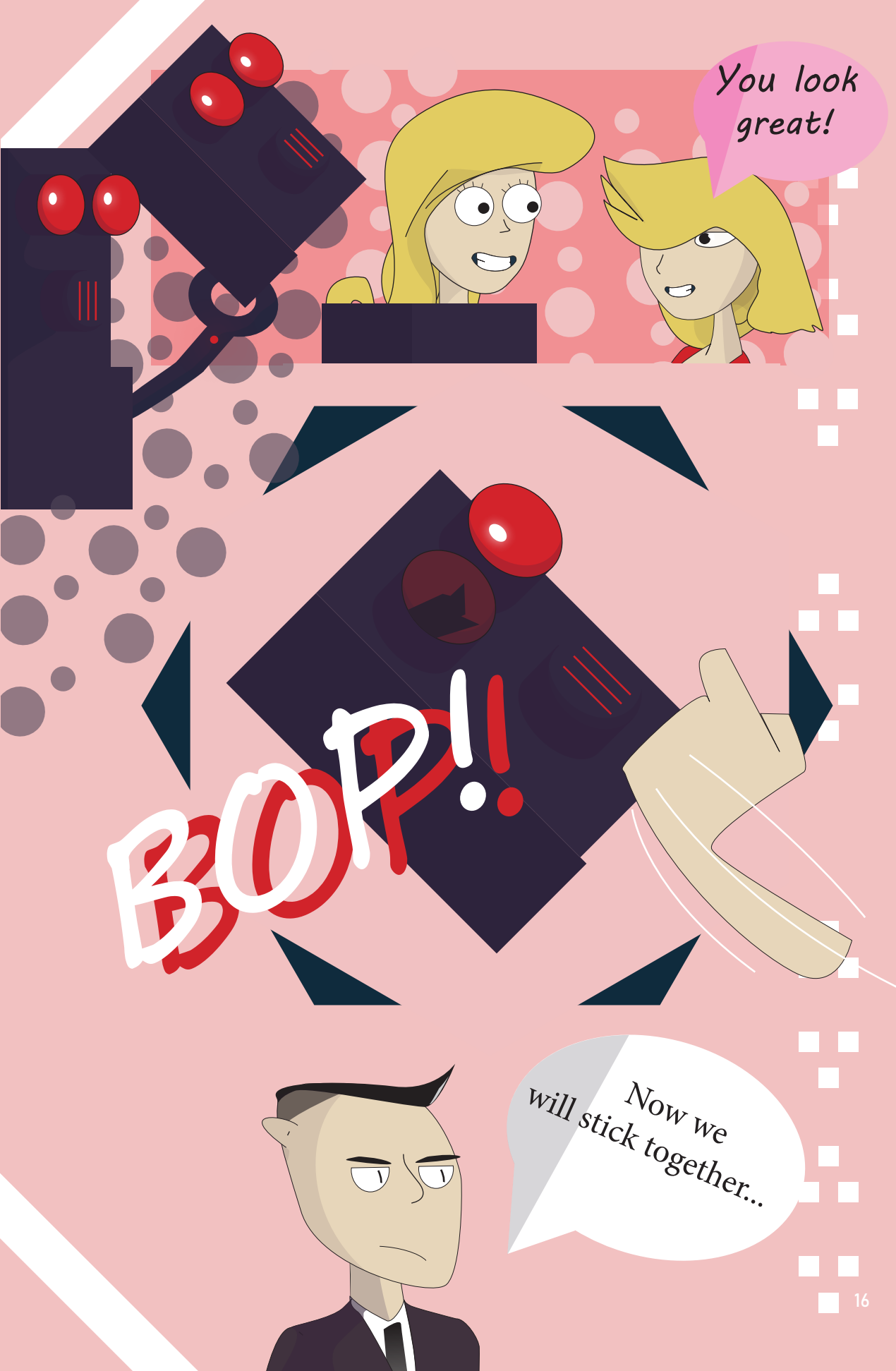


Hot Sale.  
Try this limited edition suit



Now we  
will stick together...

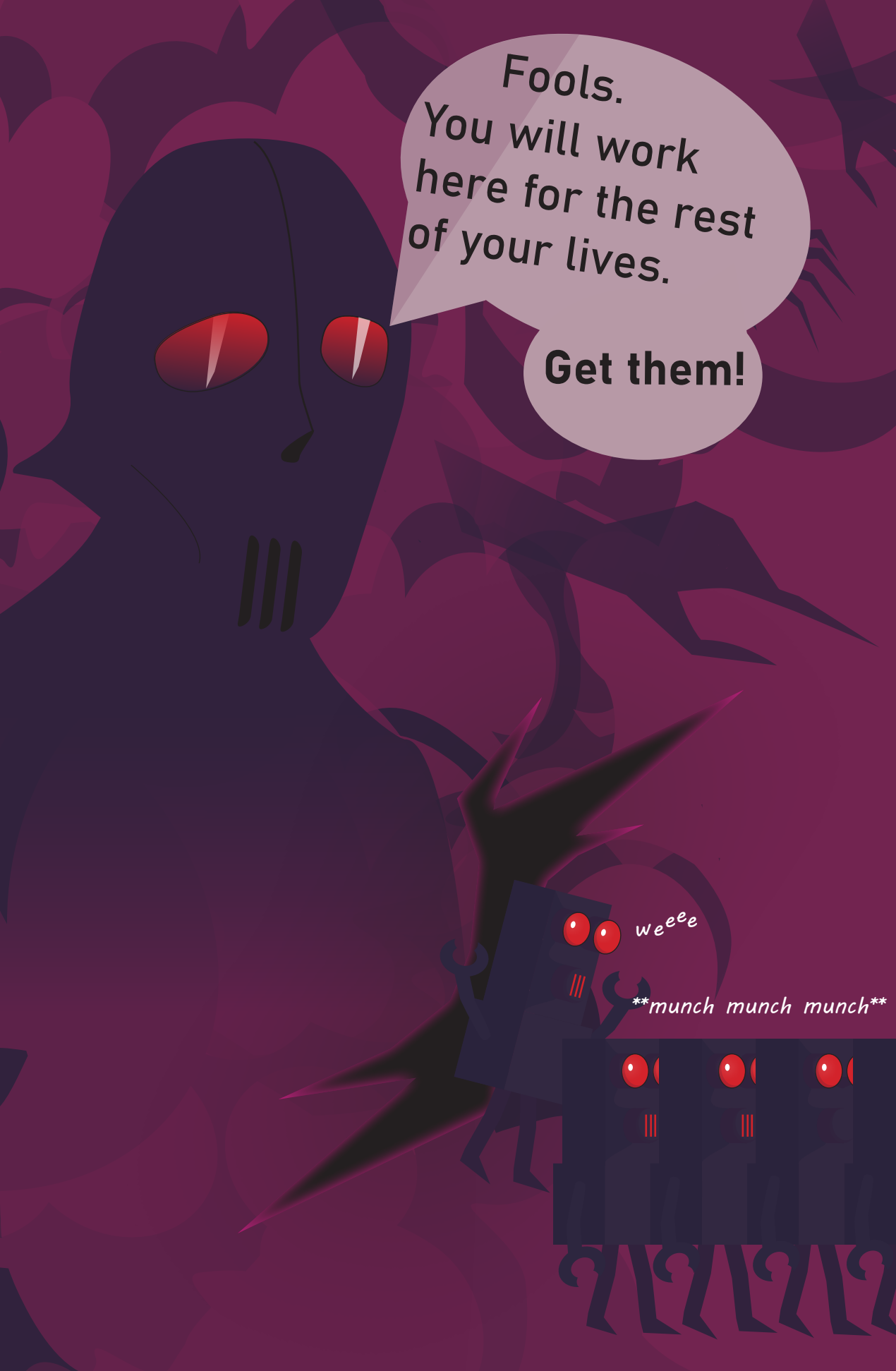




You look great!

BOOP!

Now we will stick together...



Fools.  
You will work  
here for the rest  
of your lives.

**Get them!**

*weeee*

*\*\*munch munch munch\*\**





NO!

I did not spend all week working to have it all thrown away!

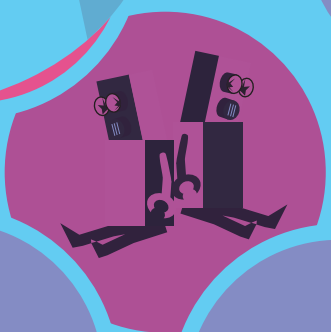
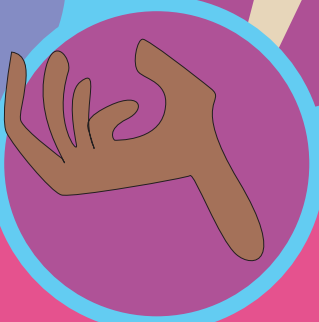
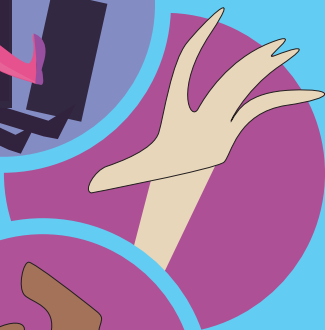
yah!  
cool!




Oh neat!  
A robot, lets  
see whats inside



**What?**  
Where am I?





Impossible!  
Material goods  
will always win  
over people

This  
cannot be

Stay away  
from me!

No,  
the power of relationships  
with people is far more  
superior than any amount  
of material good

It's over

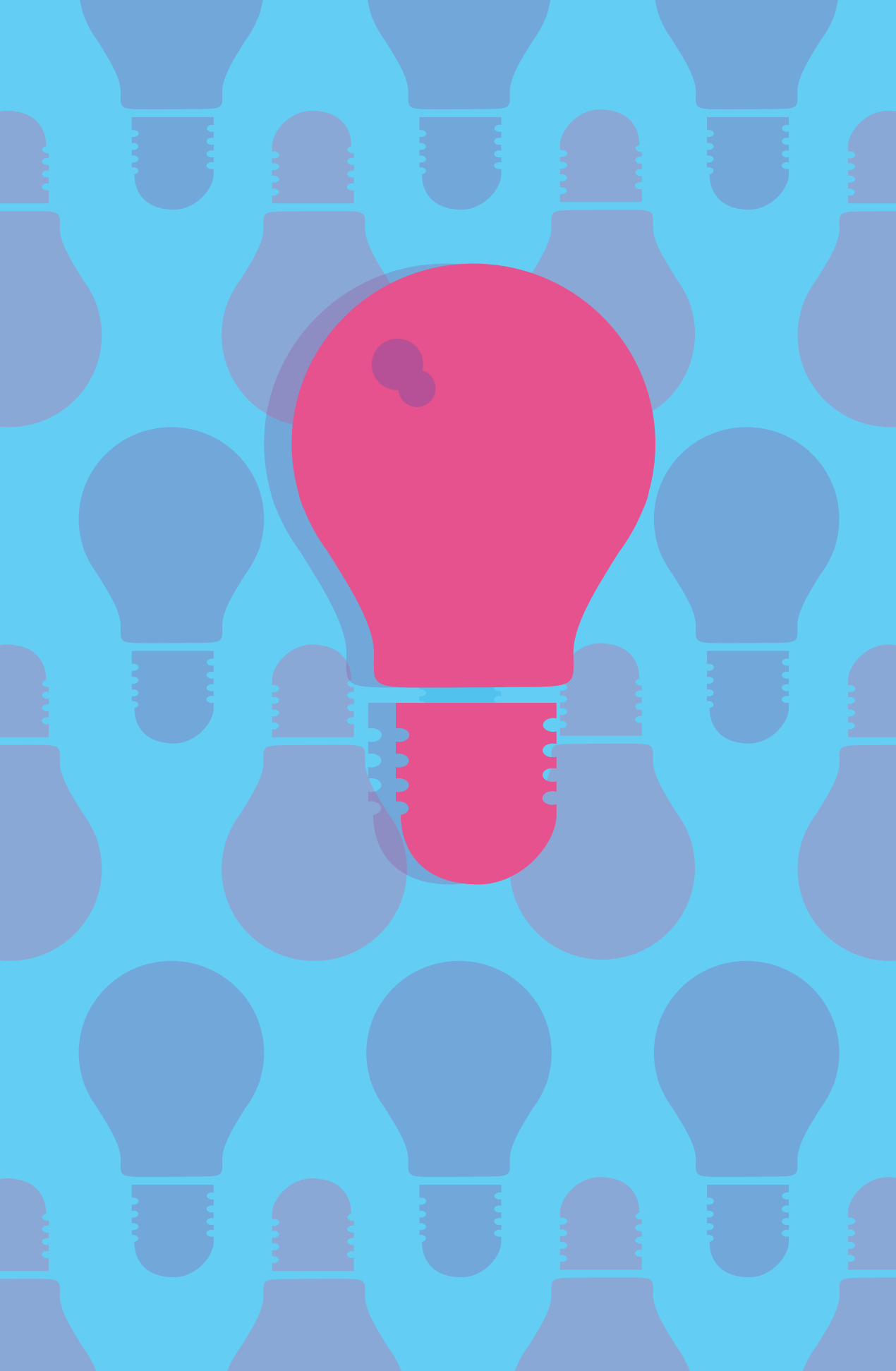


No,  
This is not over











“Venture with a family that explores issues with material goods in this corrupt future distopia. This Capstone is to showcase the ability of my skills with Flat Design.”

-Matt Schinzel

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