

Erin N. Horsey

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Education:

Bachelor of Science in Digital Marketing

Minor: Fashion Merchandising

Stevenson University, Owing Mills, MD

- GPA: **3.6/4.0**

Special Course Projects:

- Designed multiple websites from scratch
- Created two social media fashion platforms and monitored/updated them weekly
- Created a semester long active Blog on Pop Culture, and a personal blog (Blogger)
- Modeled for the Fashion Design department at Stevenson

Key Skills:

- Proficiency in Adobe & Microsoft
- Expertise in Search Engine Optimization & Google Analytics
- Knowledge in Brackets coding software (HTML/CSS)
- Social Media Marketing (Facebook, Twitter, LinkedIn, YouTube, Instagram, Hootsuite)
- Strong eye for visual components of Fashion
 - Creative, competitive, extrovert, passionate

Licenses & Certificates:

- Google AdWords Fundamentals
- Google Ads Display
- Hootsuite

Work Experience:

Server, Schaefer's Canal House, Chesapeake City, MD (**May 2015- Present**)

- Communicated with guests to meet needs and provide full customer satisfaction

Intercollegiate Athletics:

- Member of the **Stevenson Women's Soccer Program (August 2017-August 2019)**
- Intermural Basketball member (**January 2017- Present**)

Clubs/organizations

- Maryland Athletics Leadership Association (**May 2016-May 2017**)
- Active member of **FAD Club** (Fashion Apparel & Design) (**November 2019-Present**)