Alexandra Schmidt

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2703 HAMILS COURT
CROFTON, MD 21114

Education

Bachelor of Science
Visual Communication Design
May 2017 | 4.0 GPA
Concentration in Photography

Stevenson University
Owings Mills, MD, United States

Unique Qualifications

Ability to take on multiple projects

Set up lighting equipment for
portrait and still-life photography

Experiment with different image
adjustments in Photoshop and
Camera Raw

Enjoy talking to people to get them
comfortable in front of the camera

Related Coursework

AP Photography

Intermediate Digital Photography

Visual Communication Design

Typography

Skills

Adobe Creative Cloud Suite
(Photoshop, Illustrator, InDesign,
Premiere, Bridge)

Microsoft (Word, Powerpoint)

Web (Wordpress, HTML / CSS)

Awards and Honors

Dean's List | *Fall 2013–Fall 2014*

Sigma Alpha Pi | *Fall 2014*

Delta Epsilon Iota | *Spring 2015*

Alpha Chi | *Spring 2015*

Experience

DISTRICT MANAGER | *June 2014–Present*
Arbonne International | Crofton, MD

Promoted to District Manager in three months

Plan and execute presentations about Arbonne's
products, culture, and business opportunity

Consistently update Facebook fan page to keep clients updated
on new products, events, and health related topics

Learning how to have a professional demeanor, build client relationships,
have successful presentations, and prospect for team members

SUPERVISOR | *June 2014–August 2014*
Brushfire Studio | Millersville, MD

Taught children at schools, daycare centers, and
summer programs how to paint pottery

Responsible for managing an assistant, including assigning tasks like paint
refills, cleaning working space, and gathering finished pottery pieces

Improved public speaking and communication abilities

Worked in a fast-paced and high-pressure
environment with children ages two and up

Related Projects

Stevenson University Scholars' Showcase Poster and Program | *January 2015*

Collaborated with professor and client to create a
poster and program for Scholars' Showcase

Mind-mapped, planned, and designed the layout,
keeping the client's needs in mind

Incorporated client feedback while maintaining the project goals

Urban Portrait | *March 2014*

Photographed portraits of strangers in downtown Baltimore

Practiced communication skills when asking for permission to photograph

Determined the best composition for a photo in a short amount of time